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PRESS RELEASE

FOR IMMEDIATE RELEASE

2005 SAM AWARDS *Semi-Finalists Announced*



Calgary Region Home Builders Association (CRHBA) is proud to announce the semi-finalists (top 6) for the 2005 SAM Awards.

Now in its 19th year, the SAM Awards celebrate the most creative and professional work in the Calgary home building industry.

Sixty-one SAM Awards will be presented to the winners at the SAM Awards Gala on *Saturday, April 8, 2006* at the Telus Convention Centre, Calgary. Only the top 3 finalists will be featured during this evening, with the exception of the Sales Achievement Awards.

CRHBA Executive Officer, Donna Moore said that being named a semi-finalist is a real honour in light of the hundreds of entries received. "The SAM Awards have continued to grow each year, a reflection of the importance of this program to our members" said Moore. "The competition is fierce and the quality of the entries received is outstanding."

The Calgary Region SAM Awards presents the following categories (number of awards in categories): New Home Awards (10), Renovator Awards (3), Developer Awards (4), Multi-Family Awards (12), Partner Awards (5), Advertising & Marketing Awards (8), Industry Achievement Awards (7), Sales & Information Centre Awards (2), and the GRAND SAM Awards (5). The GRAND SAM Awards are presented to the Builder, Renovator and Partner that have demonstrated a superior achievement in design, sales, advertising and service.

A listing of all the Calgary Region SAM Awards semi-finalists and the breakdown of the individual categories is attached.

About the Calgary Region Home Builders Association

The Calgary Region Home Builders Association (CRHBA) is a network of professionals who effectively manage industry issues to the satisfaction of our members. Membership comprises of new home builders, renovators, developers, trade contractors, building material manufacturers and suppliers, lenders and other professionals in the housing sector.

- more -



CALGARY REGION HOME BUILDERS ASSOCIATION

2005 SAM AWARDS

Semi-Finalists

ADVERTISING & MARKETING

Best Brochure

- The Alberta New Home Warranty Program
- Albi Homes
- Artistic Stairs
- Baywest Homes/Vintage Fine Homes
- Jayman MasterBUILT
- Stepper Custom Homes

Best Indoor/Outdoor Billboard

- AlanRidge Homes
- Albi Homes
- Divine Hardwood Flooring
- Jayman MasterBUILT
- Sabal Crafted Homes
- Shane Homes

Best Print Ad

- Divine Hardwood Flooring
- Heartland Homes
- Homes by Avi
- Sabal Crafted Homes
- Stepper Custom Homes
- Streetside Development

Best Website

- Baywest Homes
- Homes by Avi
- McKinley Masters
- Resiance Corporation
- Spindle, Stairs & Railings
- Stepper Custom Homes

Best Direct Mail Piece

- Albi Homes
- Homes by Avi
- Hopewell Residential Communities
- Jayman MasterBUILT
- Medallion Development
- Sabal Crafted Homes

Best Moving Media

- Beattie Homes
- Hopewell Residential Communities
- Morrison Homes
- Shane Homes
- Statesman Corporation
- Stepper Custom Homes

Best Radio Commercial

- Divine Hardwood Flooring
- Hawthorne Homes
- Heartland Homes
- NuVista Homes
- Sabal Crafted Homes
- Creations by Shane Homes

Janine Coughlin Marketing Campaign of the Year

- The Alberta New Home Warranty Program
- Baywest Homes
- Beattie Homes
- Hopewell Residential Communities
- Jayman MasterBUILT
- The Sterling Group

- more -



CALGARY REGION HOME BUILDERS ASSOCIATION

2005 SAM AWARDS

Semi-Finalists

DEVELOPER AWARDS

Show Home Parade of the Year

- Carma Developers
 - ⇒ Auburn Bay
- Carma Developers
 - ⇒ McKenzie Towne
- Heritage Pointe Lake Development
 - ⇒ The Lake at Heritage Pointe
- Hopewell Residential Communities
 - ⇒ Copperfield
- QuinnCorp. Holdings
 - ⇒ Aspen Estates

Community of the Year

- Carma Developers
 - ⇒ New Brighton Gate
- Carma Developers
 - ⇒ McKenzie Towne
- **Genesis Land Development**
 - ⇒ **Sherwood**
- Heritage Pointe Lake Development
 - ⇒ The Lake at Heritage Pointe
- Hopewell Residential Communities
 - ⇒ Copperfield
- QuinnCorp. Holdings
 - ⇒ Aspen Estates

INDUSTRY ACHIEVEMENT AWARDS

Best Selling Project

- Rockford Developments
 - ⇒ Coventry Meadows
- Resiance Corporation
 - ⇒ Gateway Midtown
- Statesman Corporation
 - ⇒ Chateau II, New Discovery

New Community of the Year

- Carma Developers
 - ⇒ Auburn Bay
- **Genesis Land Development**
 - ⇒ **Bayside Estates**
- Hopewell Residential Communities
 - ⇒ Sagewood
- QuinnCorp. Holdings
 - ⇒ Aspen Estates

INDUSTRY ACHIEVEMENT AWARDS continued...

Best New Idea

- Artistic Stairs
 - ⇒ Online Rail Design Centre
- Heritage Pointe Lake Development
 - ⇒ The Lake at Heritage Pointe Community Care Program
- Jayman MasterBUILT
 - ⇒ Quantum Performance
- No-Burn Calgary
 - ⇒ Non-Toxic Fire Retardant
- Shane Homes
 - ⇒ Woman Designed Homes
- The Sterling Group
 - ⇒ Solar Homes

Best Selling Home

- Heartland Homes
 - ⇒ The Belvedere
- Homes by Avi
 - ⇒ Downing
- Jayman MasterBUILT
 - ⇒ Altair
- Morrison Homes
 - ⇒ Cypress
- The Sterling Group
 - ⇒ Santiago

- more -



CALGARY REGION HOME BUILDERS ASSOCIATION

2005 SAM AWARDS

Semi-Finalists

SALES ACHIEVEMENT AWARDS

Rookie of the Year – MF

- Cardel Homes
⇒ BRAD LOGEL
- Statesman Corporation
⇒ CAROLINE TORGERSON

Rookie of the Year – SF

- Cardel Homes
⇒ LEE YOUSEF
- Homes by Avi
⇒ KARL BURNSNELL
- Homes by Avi
⇒ LINDSAY DOIRON
- Homes by Avi
⇒ LYNDA KEREKES
- Jayman MasterBUILT
⇒ BARB MCKINNON
- Jayman MasterBUILT
⇒ DEBI ULANSKY
- Jayman MasterBUILT
⇒ TERRY JACKSON
- Shane Homes
⇒ CINDY KLASSEN
- The Sterling Group
⇒ SEETE KANWAL

Sales Person of the Year – MF

- Bucci Developments
⇒ NATALIE WAWZONEK
- Cardel Homes
⇒ BRYAN LOGEL
- Hawthorne Homes
⇒ NEIL MCKENDRICK
- Landmark Homes
⇒ BRENDA SHEA

Sales Person of the Year – MF continued...

- Resiance Corporation
⇒ CARRIE SCHIERE
- Resiance Corporation
⇒ JULIE DEMPSEY
- Statesman Corporation
⇒ CORY BAITON
- Statesman Corporation
⇒ MIKE SALI

Sales Person of the Year – SF

- Albi Homes
⇒ DEBRA HURD
- Beattie Homes
⇒ MICHELLE TAYLOR
- Cardel Homes
⇒ JUDY-LYNN LAVELLE
- Excel Homes
⇒ CATHEY TRACEY
- Heartland Homes
⇒ PAUL MATICK
- Homes by Avi
⇒ MARK EVANS
- Jayman MasterBUILT
⇒ GRANT ABERDEEN
- Morrison Homes
⇒ MIKE WAGNER
- Shane Homes
⇒ JACK KUSHNER
- Shane Homes
⇒ JEFF LUIF

- more -



CALGARY REGION HOME BUILDERS ASSOCIATION

2005 SAM AWARDS

Semi-Finalists

MULTI-FAMILY DESIGN AWARDS

Best New Show Home – up to 799 sq. ft.

- Apex Limited Partnership
 - ⇒ The Alexander: 1216 – 9th Avenue SE
- Assured Developments
 - ⇒ J Suite: 802 – 8 Main Street
- Statesman Corporation
 - ⇒ Brookline: 128 – 174 Ypres Green SW
- Streetside Development
 - ⇒ Robson: 26 Val Gardena View SW

Best New Show Home – 1,200 - 1,499 sq. ft.

- Beattie Homes
 - ⇒ Chancellor II: 23 Wentworth Landing SW
- Landmark Homes
 - ⇒ Orlean: 104 – 371 Marina Drive
- Streetside Development
 - ⇒ The Escape: 8898 Royal Oak Way NW
- Today's Communities
 - ⇒ Unit Type 1, #38: 4 Everridge Common SW
- Trico Homes
 - ⇒ Trio: 353 Copperfield Blvd. SE

Best New Show Home – 800 - 1,199 sq. ft.

- Apex Limited Partnership
 - ⇒ UNION Square – Plan 05: 1325 – 1st Street SW
- Beattie Homes
 - ⇒ Splash: 103 – 390 Marina Drive
- Rockford Developments
 - ⇒ The Rockwell: 2 Covenmeadow Road NE
- Statesman Corporation
 - ⇒ The Artesia: 121 – 10 Discovery Ridge Close SW
- Streetside Development
 - ⇒ Harmony II: 10 – 153 Rocklyedge View NW

Best New Show Home – 1,500 sq. ft. and over

- Carriage Homes/Forte Builders JV
 - ⇒ Craftsman: 7 Tom Hoppe Mews SW
- Jayman MasterBUILT
 - ⇒ The Berkley: 3006 Dallaire Avenue SW
- Jayman MasterBUILT
 - ⇒ The Devon: 3004 Dallaire Avenue SW
- Knightsbridge Homes
 - ⇒ Riverside Villa: 240 Elbow Ridge Haven
- Sandlewood Developments
 - ⇒ Pontefino – D1: 930 Centre Avenue NE
- Today's Communities
 - ⇒ Unit Type 1, #38: 4 Everridge Common SW

- more -



CALGARY REGION HOME BUILDERS ASSOCIATION

2005 SAM AWARDS

Semi-Finalists

MULTI-FAMILY DEVELOPMENT AWARDS

Best Town Home – \$175,000 and over

- Bucci Developments
 - ⇒ Bella Citta: 830 Centre Avenue NE
- Carriage Homes/Forte Builders JV
 - ⇒ Cornerstone: 10 Discovery Ridge Hill SW
- Homes by Avi Urban
 - ⇒ The Olive: 1st Avenue – 9th Street NE
- Sandlewood Developments
 - ⇒ Essex Lane: 219 Ypres Green SW
- Statesman Corporation
 - ⇒ Patricia Landing: 2022 Patricia Landing
- Streetside Development
 - ⇒ Latitude: 8898 Royal Oak Way NW

Best Apartment-Style Condo (Wood Frame) – \$160,000 and over

- Beattie Homes
 - ⇒ Bayclub: 103 – 390 Marina Drive
- Bucci Developments
 - ⇒ Bella Citta: 830/880 Centre Avenue NE
- Sandlewood Developments
 - ⇒ CopperWood II: 8102 – 14 Hemlock Crescent SW

Best Town Home – up to \$174,999

- Rockford Developments
 - ⇒ Newport Bay: 45 Country Village Landing NE

Best Villa – up to \$299,999

- Rockford Developments
 - ⇒ Springbank: 2574 Springbank Blvd. SW
- Streetside Development
 - ⇒ Tucker Hill: 200 Tucker Blvd.

Best Villa – \$300,000 and over

- Beattie Homes
 - ⇒ Wentworth: 23 Wentworth Landing SW
- Carriage Homes/Forte Builders JV
 - ⇒ Garrison Green: 7 Tom Hoppe Mews SW

Best Apartment-Style Condo (Concrete) – up to \$249,999

- Sandlewood Developments
 - ⇒ Pontefino at the Bridges: 930 Centre Avenue NE
- Statesman Corporation
 - ⇒ WedgeWood Chateau I: 10 Discovery Ridge Cl. SW

SALES & INFORMATION CENTRE AWARDS

Best Sales & Information Centre - Attached

- Albi Homes
- Apex Limited Partnership
- Assured Developments
- Sabal Crafted Homes
- Stepper Custom Homes
- The Sterling Group

Best Sales & Information Centre - Detached

- Apex Limited Partnership
- Birchwood Properties
- Heartland Homes
- McKinley Masters
- Resiance Corporation

- more -



CALGARY REGION HOME BUILDERS ASSOCIATION

2005 SAM AWARDS

Semi-Finalists

NEW HOME AWARDS

- SHOW HOME -

Best New Home – up to \$149,999 – SH

- The Sterling Group
 - ⇒ The Equinox: 16 Saddlebrook Place NE

Best New Home – \$150,000 - \$174,999 – SH

- Douglas Homes
 - ⇒ Daytona Beach 7: 2196 Luxstone Blvd.
- Excel Homes
 - ⇒ Ashburn: 37 Covebrook Close NE
- Heartland Homes
 - ⇒ The Parker: 2013 New Brighton Garden SE
- Creations by Shane Homes
 - ⇒ Napoli: 35 Drake Landing Common
- Creations by Shane Homes
 - ⇒ Vienna: 37 Drake Landing Common
- The Sterling Group
 - ⇒ Celestial A: 112 Drake Landing Court

Best New Home – \$175,000 - \$209,999 – SH

- Heartland Homes
 - ⇒ The Belvedere: 2003 New Brighton Garden SE
- Heartland Homes
 - ⇒ The Bronte: 2015 New Brighton Garden SE
- Creations by Shane Homes
 - ⇒ Barcelona: 464 Morningside Way
- Creations by Shane Homes
 - ⇒ Monoco: 509 Saddlecrest Blvd. NE
- Stepper Custom Homes
 - ⇒ Sherborne: 221 Saddlecrest Blvd. NE
- The Sterling Group
 - ⇒ Palomino 4: 7 Saddleland Drive NE

- CUSTOM HOME -

Best New Home – up to \$149,999 – CH

- Gold Seal Homes
- Morrison Homes
- Stepper Custom Homes
- Stepper Custom Homes

Best New Home – \$150,000 - \$174,999 – CH

- Baywest Homes
- Morrison Homes
- Stepper Custom Homes
- Stepper Custom Homes

Best New Home – \$175,000 - \$209,999 – CH

- Baywest Homes
- Douglas Homes
- Morrison Homes
- Stepper Custom Homes
- WestView Builders

- more -



CALGARY REGION HOME BUILDERS ASSOCIATION

2005 SAM AWARDS

Semi-Finalists

NEW HOME AWARDS continued...

- SHOW HOME -

Best New Home – \$210,000 - \$249,999 – SH

- Baywest Homes
 - ⇒ Rushmore III: 5 Auburn Bay Park SE
- Beattie Homes
 - ⇒ Malibu IV: 169 Brightonstone Bay SE
- Beattie Homes
 - ⇒ Sierra V: 220 Cranston Drive SE
- Jayman MasterBUILT
 - ⇒ The New Horizon: 303 Royal Oak Circle NW
- Lifestyle Homes
 - ⇒ Cumberland: 257 Windermere Drive
- Sabal Crafted Homes
 - ⇒ The ASCENT 2: 88 Copperstone Gate SE

Best New Home – \$250,000 - \$314,999 – SH

- Baywest Homes
 - ⇒ Olympia III: 9 Auburn Bay Park SE
- Beattie Homes
 - ⇒ Jasper II: 165 Brightonstone Bay SE
- Broadview Homes/Stonebrook Homes
 - ⇒ The Logan: 404 Evanston View NW
- Landmark Homes
 - ⇒ Versailles IA: 269 Windermere Drive
- Stepper Custom Homes
 - ⇒ Belvedere: 283 St. Moritz Drive
- The Sterling Group
 - ⇒ Aspen 3: 12481 Crestmont Blvd. SW

- CUSTOM HOME -

Best New Home – \$210,000 - \$249,999 – CH

- Albi Homes
- Baywest Homes
- Morrison Homes
- Stepper Custom Homes
- WestView Builders

Best New Home – \$250,000 - \$314,999 – CH

- Albi Homes
- Homes by Avi
- Jayman MasterBUILT
- Morrison Homes
- Shane Homes
- Shane Homes

- more -



CALGARY REGION HOME BUILDERS ASSOCIATION

2005 SAM AWARDS

Semi-Finalists

NEW HOME AWARDS continued...

- SHOW HOME -

Best New Home – \$315,000 - \$374,999 – SH

- Albi Homes
 - ⇒ Ridgeview III: 19 Auburn Sound View
- Homes by Avi
 - ⇒ Springbank: 88 Evergreen Plaza SW
- Jayman MasterBUILT
 - ⇒ The Endeavor: 311 Royal Oak Circle NW
- Landmark Homes
 - ⇒ Belgravia III: 401 Marina Drive
- Lifestyle Homes
 - ⇒ Woodroffe: 121 Topaz Gate
- Swiatek Homes
 - ⇒ Homestead: 1172 Channelside Drive

Best New Home – \$375,000 - \$499,999 – SH

- Albi Homes
 - ⇒ Wellington: 15 Auburn Sound View SE
- Landmark Homes
 - ⇒ Versailles V: 4 Drake Landing Road
- Morrison Homes
 - ⇒ Lexington: 8182 Spring Willow Drive SW

Best New Home – \$500,000 - \$749,999 – SH

- Baywest Homes
 - ⇒ The Hemingway: 13 Cranleigh Heights SE
- Jayman MasterBUILT
 - ⇒ The Shiraz: 9 Cranleigh Heights SE

- CUSTOM HOME -

Best New Home – \$315,000 - \$374,999 – CH

- Baywest Homes
- Morrison Homes
- Shane Homes

Best New Home – \$375,000 - \$499,999 – CH

- Albi Homes
- Homes by Avi
- Jayman MasterBUILT
- Morrison Homes
- Rock Creek Builders

Best New Home – \$500,000 - \$749,999 – CH

- Albi Homes
- Jaymack Custom Homes
- Jayman MasterBUILT
- McKinley Masters
- Morrison Homes
- Shane Homes

- more -



CALGARY REGION HOME BUILDERS ASSOCIATION

2005 SAM AWARDS

Semi-Finalists

NEW HOME AWARDS continued...

- SHOW HOME -

Best New Home – \$750,000 - \$999,999 – SH

- Albi Homes
 - ⇒ The Breckenridge: 8178 Spring Willow Drive SW

Best New Home – \$1M and over – SH

- Albi Homes
 - ⇒ The Monticino: 211 Heritage Lake Drive
- Jaymack Custom Homes
 - ⇒ The Versailles: 3 Aspen Ridge Court SW

- CUSTOM HOME -

Best New Home – \$750,000 - \$999,999 – CH

- Albi Homes
- Knightsbridge Homes
- Morrison Homes
- Mountain View Custom Homes

Best New Home – \$1M and over – CH

- Knightsbridge Homes
- McKinley Masters
- McKinley Masters

PARTNER AWARDS

Best Showroom/Trade Show Display

- Alberta Hardwood Flooring
- All Weather Windows
- Burnco Rock Products
- Divine Hardwood Flooring
- Spindle, Stairs & Railings

RENOVATOR AWARDS

Best Renovation – up to \$74,999

- Albi Renova
- Four Seasons Sunrooms
- Legacy Kitchen Design Group
- Ultimate Renovations & Additions

RENOVATOR AWARDS continued...

Best Renovation – \$75,000 - \$199,999

- Albi Renova
- Albi Renova
- Astoria Homes
- Artisan Homes
- Legacy Kitchen Design Group
- Ultimate Renovations & Additions

Best Renovation – \$200,000 and over

- Albi Renova
- Astoria Homes
- Astoria Homes
- Four Seasons Sunrooms
- Legacy Kitchen Design Group
- Ultimate Renovations & Additions

* Partner Awards – Builders Choice and Sales Team of the Year will be announced at the SAM Awards Gala. Builders Choice category placements will be sent to Partners that entered shortly. *